

Restylane
DEFYNE

FOR CHIN ENHANCEMENT

DEFYNE THEIR BEAUTY FROM EVERY ANGLE



RESTYLANE
DEFYNE
2021

Actual patient. Individual results may vary.

THE POWER OF THE PROFILE

YOUR PATIENTS SEE THEMSELVES **HEAD-ON**

That's why many may not notice their mild to moderate chin retrusion. And even if patients do seek an enhanced chin, **3 out of 4 have extremely limited familiarity with chin filler** as an option.¹

HELP PATIENTS SEE **CHIN RETRUSION**

- Have your patient mimic a Ricketts E-line by drawing a line down from their lower lip
- Explain that the ideal chin should only be a few millimeters behind that line²
- Help patients understand that enhancing the chin helps with overall facial balance by bringing other features into proportion, like the nose, eyes, and mouth³

GALDERMA CHIN RETRUSION SCALE (**GCRS**)⁴



NO RETRUSION

The most anterior portion of the chin is at or near a vertical line drawn from the vermilion border of the lower lip.



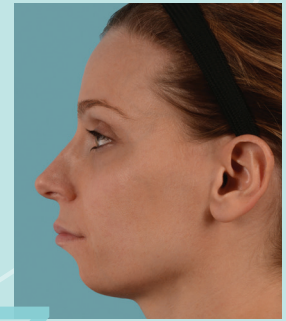
MILD RETRUSION

The most anterior portion of the chin is recessed less than midway between vertical lines drawn from the vermilion border of the lower lip and the oral commissure.



MODERATE RETRUSION

The most anterior portion of the chin is recessed midway between vertical lines drawn from the vermilion border of the lower lip and the oral commissure.



SUBSTANTIAL RETRUSION

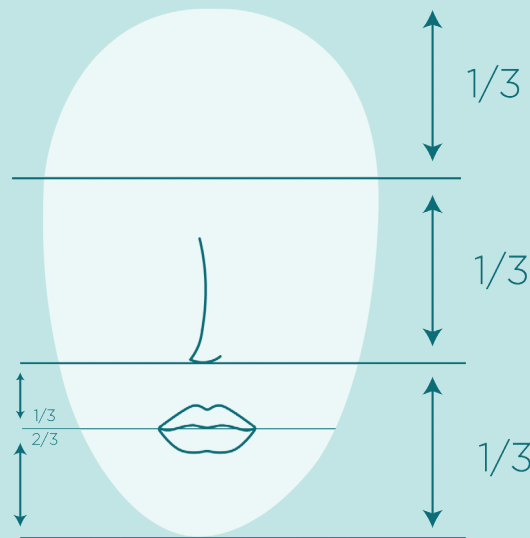
The most anterior portion of the chin is clearly posterior to the midway point between vertical lines drawn from the vermilion border of the lower lip and the oral commissure.

Not to scale. Not an actual patient.

BALANCE THEIR THIRDS

Patients may not realize that correcting chin retrusion improves their overall facial proportions.²

When assessing facial balance, keep in mind **the rule of thirds** tells us that **the upper, middle, and lower thirds of the face should be equal in length.**⁵



You can also assess for **ideal chin height** proportions within the lower third: The distance from the subnasale to the inferior margin of the vermilion of the upper lip should ideally be one-third of the distance from the subnasale to the menton.³

Chin retrusion disrupts this rule of thirds—especially since the lower third significantly impacts overall facial balance and attractiveness.⁵

CRAFT A WORK OF ART FROM EVERY ANGLE



DEFYNE THEIR CHIN FOR UP TO 1 YEAR

100% OF INJECTORS*

said *Restylane® Defyne* improved the appearance of patients[†] chin projection at 12 weeks.^{6†}

96%

still agreed at 1 year.^{6‡}

BALANCE THEIR BEAUTY

91% OF PATIENTS[†]

were satisfied with how their DEFYNE-ed chin looked proportional to the rest of their face at 12 weeks.^{6§}

STOP-AND-STARE SIDE GLANCES

88% OF PATIENTS[†]

were satisfied with how their enhanced chin looked from every angle at 12 weeks, and more than half (≥65%) remained satisfied for up to 1 year.^{6§}

DEFYNE-ITION THAT'S ALWAYS CAMERA READY

89% OF PATIENTS[†]

were satisfied with how their DEFYNE-ed chin looked in photos at 12 weeks.^{6§}

* Injector=clinical trial investigator.

† Patient=clinical trial subject.

‡ Global Aesthetic Improvement Scale (GAIS) rating of “improved,” “much improved,” and “very much improved.”

§FACE-Q rating of “very satisfied” or “somewhat satisfied” with questions.

RE-DEFYNE YOUR PRACTICE WITH CHIN ENHANCEMENT

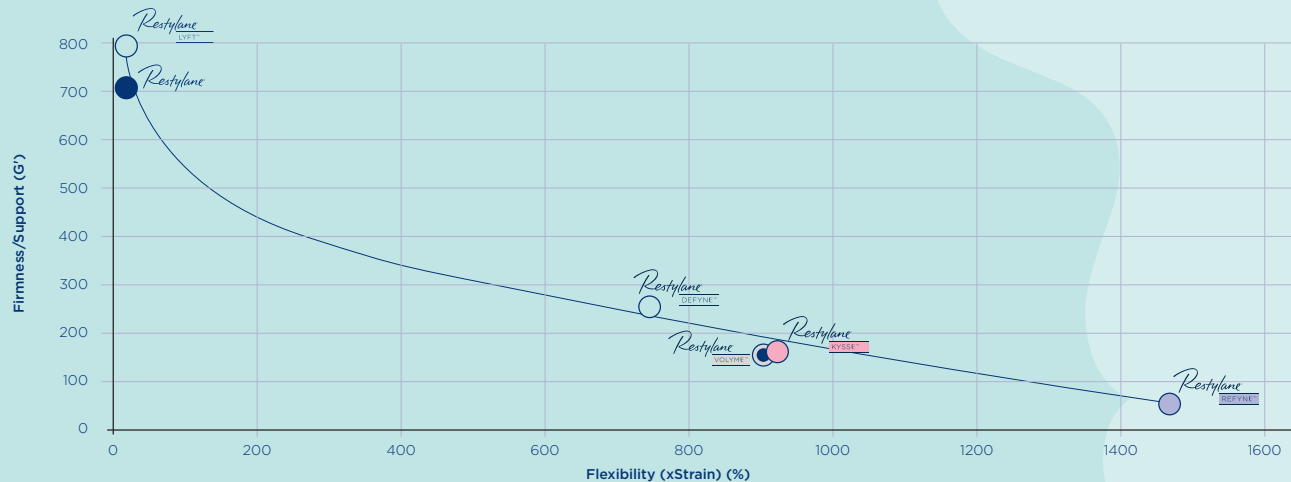
MADE WITH **OPTIMAL BALANCE TECHNOLOGY™ (OBT™)**

- *Restylane® Defyne* has a perfect balance of firmness and flexibility^{7,8}
 - Firm: the support needed to enhance chin projection⁷
 - Flexible: the flexibility to maintain natural expression and movement^{7,8}
- *Restylane® Defyne* works harmoniously with other *Restylane* filler offerings⁷

FIRMNESS vs FLEXIBILITY^{7,8}

The *Restylane* range—from firm to flexible

- The firmer NASHA® gels (lower xStrain and higher G') provide more support for lifting and precision, and the softer OBT™ gels** are more flexible (high xStrain and lower G')².



* NASHA® gels include *Restylane Lyft* and *Restylane*

** Optimal Balance Technology™ (OBT™) gels include *Restylane Defyne*, *Restylane Volyme*, *Restylane Kysse*, and *Restylane Refyne*

*Hyaluronic acid-based filler products have been tested for firmness (G') and flexibility (xStrain) using rheometry. G' value reflects the gel firmness (support) of a product. xStrain is an index of gel flexibility (how much strain a gel can withstand and still be reversible).

DEFYNE-ITION THAT COMMANDS ATTENTION



MORE PATIENTS^{*†} LOVE RESTYLANE DEFYNE

THIS CHIN FILLER **MEETS THE NEEDS** OF A WIDE RANGE OF PATIENTS,^{*} INCLUDING⁶:

- Patients^{*} older than 52 years old[†]
- Patients^{*} with all skin types^{‡§}
- Male patients^{*†}

WELL DEFYNE-ED **SAFETY**

MOST PATIENTS* (86%) DID NOT EXPERIENCE ANY ADVERSE EVENT RELATED TO THE TREATMENT.⁶

(Of those events, 23/24 were mild in severity, and there were no serious adverse events.)

The most commonly observed side effects include pain, bruising, and swelling at the injection site.⁶

^{*}Patient=clinical trial subject.

[†]Compared to no treatment control.

[‡]Based on primary analyses of the primary endpoint^{||} for skin type[§] subgroups and ad-hoc analyses for gender (male/female) and age (20-29, 30-50, and >50 years) subgroups at Week 12.

[§]Fitzpatrick skin types grouped for analysis (I-III, IV, and V-VI).

^{||}≥1-grade improvement in chin projection based on the Galderma Chin Retrusion Scale (GCRS).

MORE THAN **2.4 MILLION**

RESTYLANE DEFYNE TREATMENTS TO DATE **WORLDWIDE**
FOR ALL APPROVED USES⁹





References: **1.** Data on file. W2O Quick Pulse Survey, 2020. **2.** Fanous N, Yoskovitch A. Estimating implant size in chin augmentation: a simplified approach. *Can J Plast Surg.* 2003;11(3):161-165. **3.** Vanaman Wilson MJ, Jones IT, Butterwick K, Fabi SG. Role of nonsurgical chin augmentation in full face rejuvenation: a review and our experience. *Dermatol Surg.* 2018;00:1-9. **4.** Moradi A, Lin X, Allen S, Fagien S, Norberg M, Smith S. Validation of photonumeric assessment scales for temple volume deficit, infraorbital hollows, and chin retrusion. *Dermatol Surg.* 2020;46(9):1148-1154. **5.** Milutinovic J, Zelic K, Nedeljkovic N. Evaluation of facial beauty using anthropometric proportions. *Sci World J.* 2014;2014:428250. doi:10.1155/2014/428250 **6.** Data on file (MA-42769). 43USCH1702 Clinical Study Report, 2020. **7.** Data on file (MA-43049). 2021. **8.** Philipp-Dormston W. Perceived naturalness of facial expression after hyaluronic acid filler injection in nasolabial folds and lower face. *J Cosmet Dermatol.* 2020;19:1600-1606. **9.** Data on file (MA-45523). Study Report, 2020.

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Restylane[®]
DEFYNE

DEFYNE THEIR BEAUTY FROM EVERY ANGLE

Restylane Defyne chin filler is made with **Optimal Balance Technology™** for results as dynamic as your patients.



POWER TO THE PROFILE:
We dare the world to look away.



WITH UP TO 1 YEAR OF DEFYNE-ITION^{6*}
Your patients can love their look from every angle.



Follow us at
[GaldermaAesthetics.com](https://www.GaldermaAesthetics.com)

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*≥1-grade improvement in chin projection based on the Galderma Chin Retrusion Scale (GCRS).